



## AGREEMENT MADE BETWEEN

## **WCCO-TV**

CONTRACT NO. REV.

1141-54111-3

1

**DATE PRINTED** 

11/06/12

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

AND

WCCO-TV

			AND	FAGE -
329831 / NAME AND ADDRESS	AGENCY (OR SERVICE)  AMERICAN RAMBLER  138 Conant St  Beverly  USA	MA 01915-1665	ROMNEY FOR PRESIDENT, INC. 585 Commercial St  Boston MA 02109-1024 USA	Cancellation Notice Required Announcement 28 days prior notice
CONTACT	STEPHANIE KINCAID		PRODUCTROMNEY FOR PRES. 10/31-11/6	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALESPERSON	ı			
BROADCAS	T SCHEDULE STARTING	10/31/12 AND ENDING 1	11/06/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TIEM	DATO	1 1111	1110111	,,,	22.1011					
1	W-F	5	07:00A	09:00A	30S	10/31/12-11/02/12	CBS THIS MORNING	5	450.00	2250.00
2	W-F	5	11:58A	12:30P	30S	10/31/12-11/02/12	NOON NEWS	5	700.00	3500.00
3	W-F	3	04:59P	05:30P	30S	10/31/12-11/02/12	M-F 5PM NEWS	3	1700.00	5100.00
4	W-F	2	05:59P	06:30P	30S	10/31/12-11/02/12	M-F 6PM NEWS	2	2200.00	4400.00
5	W-F,Su	2	10:00P	10:35P	305	10/31/12-11/04/12	LATE NEWS M-F/SU	2	2800.00	5600.00
6	Sa	2	07:57A	09:00A	30s	11/03/12-11/03/12	SAT 8AM NEWS	2	500.00	1000.00
7	Sa	1	06:00P	06:30P	30S	11/03/12-11/03/12	SATURDAY 6P NEWS	1	1400.00	1400.00
8	Sa	2	10:00P	10:35P	30s	11/03/12-11/03/12	LATE NEWS SAT	2	2200.00	4400.00
9	Su	1	09:58A	11:30A	30s	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
10 CDR	Sa	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1500.00	1500.00
11 CDR	Su	1	10:30P	11:05P	30s	11/04/12-11/04/12		1	2800.00	2800.00
12 CDR	Su	2	05:58A	07:00A	30S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	2	225.00	450.00
13 CDR	Su	1	11:05P	11:30P	30S	11/04/12-11/04/12		1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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WCCO-TV

2 AND PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER) 329831 **Cancellation Notice** ROMNEY FOR PRESIDENT, INC. AMERICAN RAMBLER NAME Required 585 Commercial St 138 Conant St AND Announcement 28 days **ADDRESS** Beverly MA 01915-1665 Boston MA 02109-1024 prior notice USA USA CONTACT STEPHANIE KINCAID PRODUCTROMNEY FOR PRES. 10/31-11/6 AGENCY EST. NO. LOCAL Nicole Roy Pol PRODUCT 1300 SALESPERSON CODE NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12

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NO. WEEKS:

ethnicit		SPOTS	Ti	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
14 CDR	М	1	. 06:27P	07:00P	305	11/05/12-11/05/12	WHEEL OF FORTUNE  Total Contract:	1 29	3150.00	3150.00 37350.00
					Qtr 4	Oct -12 .00	Billing Summary	GR	Total 28450.00 AND TOTAL 28450.00	_

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